

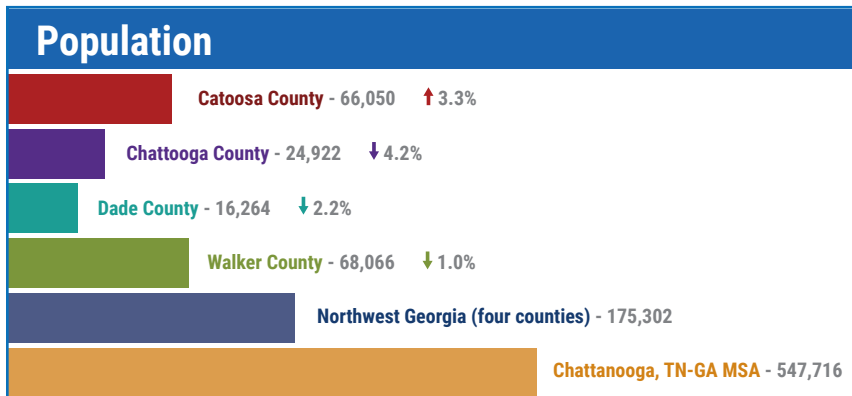
# Business Advantages - Demographics

The entire Chattanooga, TN-GA MSA has a growing population, which is young, diverse, educated and upwardly mobile.

An area population of more than 500,000 and a workforce of more than 250,000 represent a strong and stable labor pool for new and expanding companies in Northwest Georgia.



Population Density				
	Catoosa County, GA	Chattooga County, GA	Dade County, GA	Walker County, GA
Land area in square miles, 2010	162.16	313.34	173.98	446.38
Persons per square mile, 2010	394.3	83.0	95.6	154.0



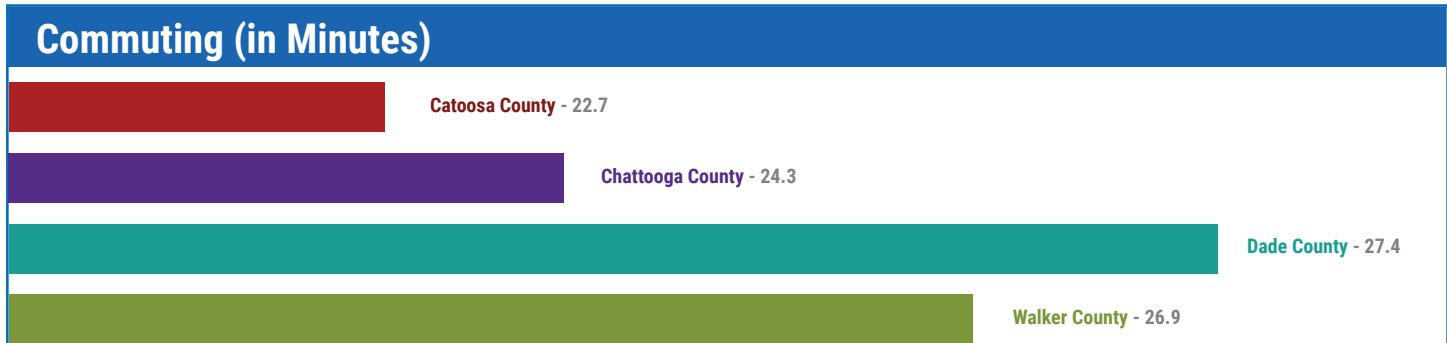
Age						
	Catoosa County, GA	Chattooga County, GA	Dade County, GA	Walker County, GA	Northwest GA	Chatt MSA
Persons under 5 years, percent, 2015	5.7%	5.6%	5.2%	5.5%	5.5%	5.5%
Persons under 18 years, percent, 2015	23.6%	22.7%	19.3%	22.3%	21.9%	21.6%
Persons 65 years and over, percent, 2015	16.5%	16.6%	17.6%	17.0%	16.9%	17.7%

Race				
	Catoosa County, GA	Chattooga County, GA	Dade County, GA	Walker County, GA
White alone, percent, 2015 (a)	93.4%	86.7%	95.5%	92.7%
Black or African American alone, percent, 2015 (a)	2.9%	10.3%	1.4%	4.7%
American Indian and Alaska Native alone, percent, 2015 (a)	0.4%	0.4%	0.6%	0.4%
Asian alone, percent, 2015 (a)	1.5%	0.6%	1.1%	0.6%
Native Hawaiian and Other Pacific Islander alone, percent, 2015 (a)	0.1%	0.3%	0.1%	0.1%
Two or More Races, percent, 2015	1.7%	1.7%	1.3%	1.6%
Hispanic or Latino, percent, 2015 (b)	2.9%	5.0%	2.4%	2.0%
White alone, not Hispanic or Latino, percent, 2015	91.0%	82.6%	93.4%	91.1%

# Business Advantages - Demographics

Gender						
	Catoosa County, GA	Chattooga County, GA	Dade County, GA	Walker County, GA	Northwest GA	Chatt MSA
Female persons, percent, 2014	51.6%	48.8%	51.0%	50.5%	50.5%	51.1%
Male persons, percent, 2014	48.4%	51.2%	49.0%	49.5%	49.5%	48.9%

Education						
	Catoosa County, GA	Chattooga County, GA	Dade County, GA	Walker County, GA	Northwest GA	Chatt MSA
High school graduate or higher, percent of persons age 25+	84.2%	70.7%	80.3%	80.0%	78.8%	81.9%
Bachelor's degree or higher, percent of persons age 25+	18.6%	8.8%	14.1%	14.7%	14.1%	17.1%



Homeownership & Income				
	Catoosa County, GA	Chattooga County, GA	Dade County, GA	Walker County, GA
Homeownership rate, 2010-2015	75.0%	66.6%	77.9%	71.9%
Households, 2010-2015	23,943	10,863	6,150	25,860
Per capita money income in past 12 months, 2010-2015	\$22,642	\$16,333	\$21,541	\$21,430
Median household income, 2010-2015	\$50,876	\$32,913	\$46,434	\$41,632
Median value of owner-occupied housing units, 2010-2015	\$129,800	\$63,900	\$118,300	\$105,900

(Chattanooga, TN-GA Metropolitan Statistical Area includes three Tennessee counties of Hamilton and Marion and three Georgia counties of Catoosa, Dade and Walker as shown in Georgia Department of Labor information. U.S. Office of Management and Budget also includes Sequatchie County. However, Georgia Department of Labor did not include in its Explorer profile of this area.)